



WAPC

WESTERN AUSTRALIA PARACHUTE COUNCIL

REGIONAL & CLUB DEVELOPMENT PLAN

DOCUMENT HISTORY

REV	DESCRIPTION	DATE	BY (POSITION)	SECONDED (POSITION)
0	Initial issue	08/06/2022	Jonn Connolly (Chairperson)	Mercedes Stevenson (Event Officer)
A	Draft	28/07/2021	Jonn Connolly (Chairperson)	N/A

DOCUMENT HISTORY

REV	DATE	BY	DESCRIPTION OF CHANGE
0	08/06/2022	Jonn Connolly	Initial issue - Reviewed based on latest information 2022.
A	28/07/2021	Jonn Connolly	Draft - Developed as per DLGSC Schedule A Other Agreed Outputs/Objectives from 2019-2020 IIP acquittal.

OVERVIEW

This Regional & Club Development Plan has been produced as per the “Other Agreed Outputs/Objectives” identified in DLGSC Industry Investment Program Acquittal - Schedule A for year 2019-2020. This Plan will provide detail on the existing Clubs and former Clubs which are (or have been) members of the Australian Parachute Federation in the Western Australia region. The Plan will identify opportunities for development which shall align with the APF’s national strategic plan (APPENDIX A).

DEFINITIONS

TERM	DEFINITION
APF	Australian Parachute Federation – National Peak Body
Club	A member Club (Current or former) of the Australian Parachute Federation
DLGSC	Government of Western Australia – Department of Local Government, Sport and Cultural Industries
Drop zone	Alternative name for skydiving centre.
Full-Service Operation	Is a training operation that also provides tandem skydiving
Operation Type	Training Operation, Tandem Operation, Sports Jumping
Sports Jumping	A sports jumping operation is one where APF members of Certificate B and above can participate in sport and leisure focused skydiving.
Tandem Operation	A tandem operation is one primarily set up for commercial tandem skydiving (tourism focus).
Training Operation	A training operation provides student training and sports jumping. This caters for APF members from Student, Certificate A and above.
WAPC	Western Australia Parachute Council – State Sporting Association

DEVELOPMENT PLAN

Current Clubs

CLUB INFORMATION	
Club	Hillman Farm Skydivers Inc
Operation Type	Sports Jumping
Region	Wheatbelt (South) near Darkan
Comments	<p>Hillman Farm has seen a resurgence in 2020 and 2021 after the closure of Skydive York which saw many members looking for a new location to jump.</p> <p>Hillman Farm participated in the Grassroots program realised through the DLGSC Sports Development funding in 2021-2022.</p> <p>Hillman Farm held the WAPC State Championships in 2021 and will hold in 2022.</p>
Development Opportunities	<p>WAPC has worked with Hillman Farm Skydivers to deliver funding assistance for recent projects including portage of high-capacity aircraft from eastern states and construction of a high-capacity jet fuel storage and refuelling station.</p> <p>Hillman Farm Skydivers have been operating as a sports jumping operation and there is opportunity for development to become a training operation.</p> <p>WAPC will work with the Hillman Farm Skydivers committee to assist the Club with their transition to becoming a training operation which will provide much needed capacity lift to student training in WA.</p>
Strategic Plan Focus	<ul style="list-style-type: none"> - Increased participation. - Members fully actively upskilling. - Increases in competition participants. - Our Values – Community

CLUB INFORMATION	
Club	Skydive Jurien Bay
Operation Type	Full-Service
Region	Wheatbelt (North)
Comments	<p>Skydive Jurien Bay is a well established commercial full-service operation which trains between 50-100 new skydivers each year.</p> <p>Jurien Bay participated in the Grassroots program realised through the DLGSC Sports Development funding in 2021-2022.</p> <p>Jurien Bay has held APF Skydiving Championships (Virtual Nationals) in 2021 and 2022 and held the WAPC State Championships in 2020.</p>

Development Opportunities	<p>Jurien Bay has been delivering an exceptional program of student training operations and novice level competition. Since closure of Skydive York in 2020, Jurien Bay has been the sole training operation in Western Australia.</p> <p>WAPC will support Skydive Jurien Bay to continue delivery of novice competition and skydiving events for WAPC/APF members.</p> <p>WAPC acknowledges and would support an opportunity for members at Skydive Jurien Bay to form a non-for-profit incorporated club which will provide access to further funding/fund-raising/development opportunities for the sport.</p>
Strategic Plan Focus	<ul style="list-style-type: none"> - Increased participation. - Members fully actively upskilling. - Increases in competition participants. - Strong encouragement and support for the next generation of coaches and instructors - Our Values – Community

CLUB INFORMATION	
Club	Skydive Australia - Rockingham
Operation Type	Tandem Operation
Region	Perth
Comments	Rockingham drop zone successfully caters for tourism market near Perth city.

CLUB INFORMATION	
Club	Skydive Geronimo – Rottnest
Operation Type	Tandem Operation
Region	Perth
Comments	Rottnest drop zone successfully caters for tourism market near Perth city.

CLUB INFORMATION	
Club	Redzone
Operation Type	Sports Jumping (Special events only)
Region	Wheatbelt (East) near Greenhills
Comments	Redzone is a part time operation which caters for special events only. They have previously held military nationals.

Former Clubs

CLUB INFORMATION	
Club	Skydive York (Skydive Express)
Operation Type	Closed (Full-Service)
Region	Wheatbelt (East) near York
Comments	<p>Skydive York closed down at start of 2020. Skydive York was operated by Skydive Australia. The skydiving facility was purpose built including multiple bunk rooms, swimming pool, catered kitchen. The facility also boasted Australia's premier Canopy Competition Pond (Swoop Pond).</p> <p>WAPC supports any opportunity/venue which would secure access to these facilities for future generations.</p>

CLUB INFORMATION	
Club	Skydive Geronimo – Busselton
Operation Type	Closed (Full-Service)
Region	South West
Comments	Skydive Geronimo Busselton was a full-service operation and closed circa 2019.

CLUB INFORMATION	
Club	Western Australian Skydiving Academy (Pinjarra)
Operation Type	Former member club (Full-Service)
Region	Peel
Comments	<p>Pinjarra drop zone does still operate sporadically though is no longer an APF Member Club.</p> <p>WAPC are open to development opportunities with Pinjarra should they re-join APF as a member club.</p>

CLUB INFORMATION	
Club	Wickham Skydivers
Operation Type	Closed (Full-Service)
Region	Pilbara
Comments	Wickham Skydivers' owners moved south and established Skydive Jurien Bay.

CLUB INFORMATION	
Club	Kambalda Skysports
Operation Type	Closed
Region	Goldfields
Comments	Former operation out of Kambalda.

APPENDIX A – APF NATIONAL STRATEGIC PLAN

SUMMARY OF STRATEGIC PLAN: 2020 - 2024

Focus	Direction	Results
1. Our Vision- by 2024 A world-leading inclusive community of engaged skydivers who share their passion for the sport through development, coaching, mentorship and mateship.	5. Our Plans Strategic Intent <i>To set, communicate, monitor, measure and review the standards that optimise the delivery of skydiving in Australia.</i>	7. KPIs – Quantitative By 2024 – Quantitative Highlights <ul style="list-style-type: none"> ▪ 100% fatality-free - year on year ▪ 40% reduction of serious injuries ▪ 20% reduction of claims ▪ 40% of members fully actively upskilling ▪ 100% of the standard syllabus delivered ▪ 75% increases in Dropzone sites participating ▪ 75% increases in consistency of course training delivered ▪ Reduction in attrition figures ▪ 10% increases in participation ▪ Maintain average duration of time in sport % ▪ Implement a certified member satisfaction survey e.g. NPS figures* ▪ Determine ‘members for life’ ▪ Determine new member churn ▪ Determine new member growth ▪ Increases in retention over time ▪ Increases in competency ▪ 10% increases in competition participants
2. Our Mission To set professional standards, serve our membership and provide safe enjoyable skydiving for all.	6. Priorities & Projects 6.1 Training, Safety & Risk Management <ul style="list-style-type: none"> · Safety & Culture · Standardised Training Syllabus 	
3. Our Values <ul style="list-style-type: none"> ▪ Safety ▪ Fun ▪ Service ▪ Community ▪ Inclusivity ▪ Innovation ▪ Achievement ▪ Environmental sustainability 	6.2 Sport & Member Development <ul style="list-style-type: none"> · Retention · ‘Know Thy Members’ · Bridge the Gap · Competition 	
4. Our Distinctiveness <ul style="list-style-type: none"> ▪ Relentless pursuit of excellence and worlds-best practice safety procedures; ▪ Adherence to establishing qualifications that are positively recognised in adventure sports administration / coaching globally; ▪ Constant and open-minded attitude to safety optimisation & risk mitigation; ▪ Inclusive approach towards participation in whatever discipline, role, interest(s) one chooses. 	6.3 Community & Culture <ul style="list-style-type: none"> · Stakeholder Engagement · Captain Planet · Operation Campfire 	
	6.4 Commercial Services <ul style="list-style-type: none"> · Triple Bottom Line · Inaccessibility Reduction 	
		8. KPIs - Qualitative By 2024 – Qualitative Highlights <ul style="list-style-type: none"> ▪ Better risk mitigation due to the embedding of APF procedures and policies resulting in zero fatalities; ▪ Empowered intrinsically motivated front-line jump staff (e.g. CIs, DZ’s Operators, Coaches) who are motivated by more than just regulations; ▪ Streamlined regulations and stronger adherence to safety procedures in general; ▪ Better safety due to the greater emphasis on instructor training; ▪ Better resources for professional development of coaches and instructors; ▪ Strong encouragement and support for the next generation of coaches and instructors ▪ Reduction in the tandem injury rate and claims due to the focus on tandem instruction ▪ Complete understanding of our members ▪ Strong and targeted marketing campaigns ▪ More members transitioning into different i.e. multiple connections to the sport e.g. moving from jumpers to coaches to judges etc. as their motivations change.